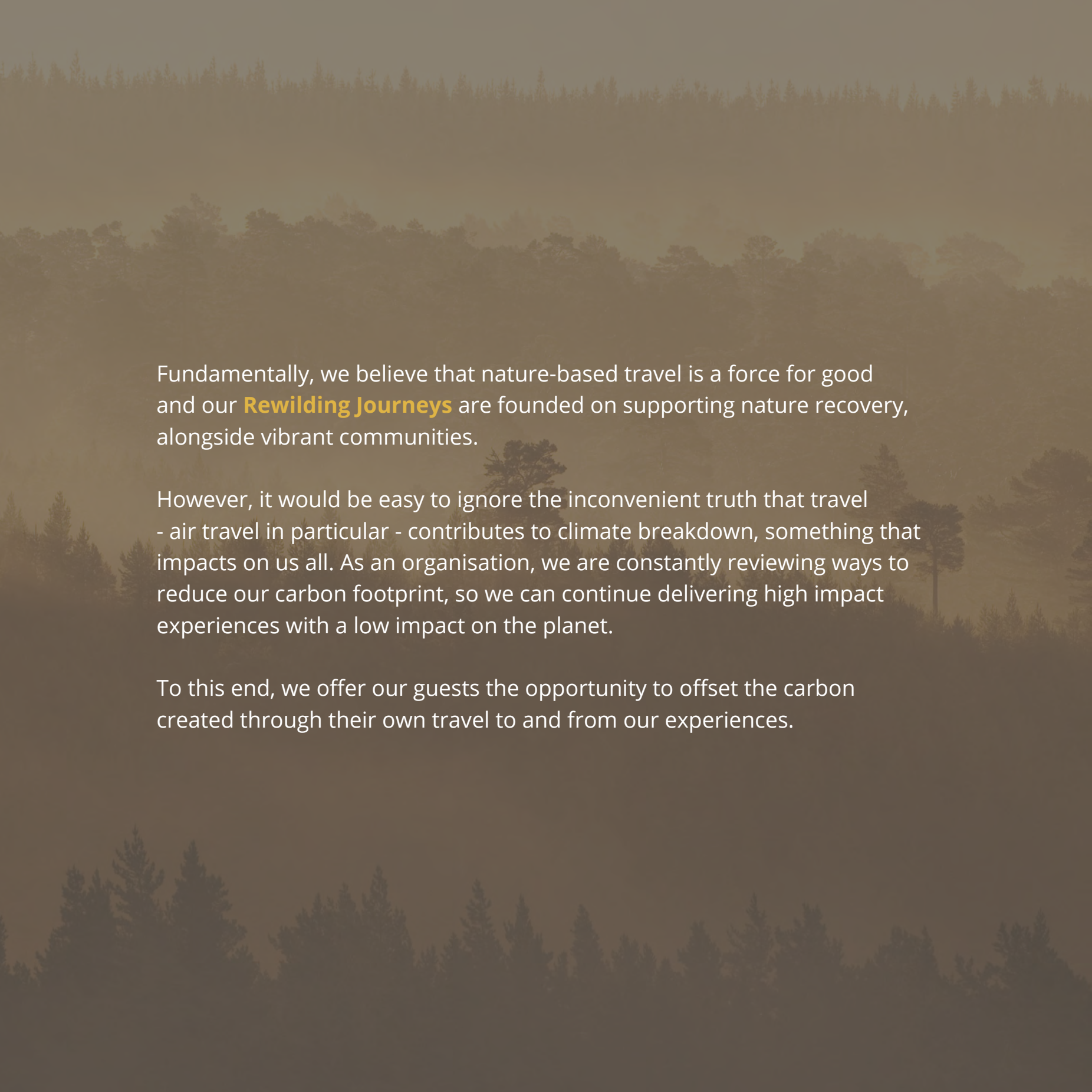


SCOTLAND
THE BIG PICTURE



CARBON OFFSETTING



Fundamentally, we believe that nature-based travel is a force for good and our **Rewilding Journeys** are founded on supporting nature recovery, alongside vibrant communities.

However, it would be easy to ignore the inconvenient truth that travel - air travel in particular - contributes to climate breakdown, something that impacts on us all. As an organisation, we are constantly reviewing ways to reduce our carbon footprint, so we can continue delivering high impact experiences with a low impact on the planet.

To this end, we offer our guests the opportunity to offset the carbon created through their own travel to and from our experiences.

Lock away carbon and boost nature through carbon offsetting

SCOTLAND: The Big Picture offers a clear and simple pathway for our **Rewilding Journeys** guests to help balance their carbon footprint, boost nature and build community value.

Funds generated through carbon offsetting are channelled into **The Northwoods Rewilding Fund**, a first-of-its-kind impact fund dedicated to ecological recovery across Scotland.

The Fund is ringfenced from our everyday organisational needs, enabling us to directly support the expansion of native woodlands, create new wetlands or establish wildlife corridors to improve landscape connectivity. All of these rewilding actions will reduce the amount of carbon dioxide in the atmosphere, return wildlife to our landscapes and help people by cleaning air and water, reducing the risk of flooding and drought, and providing space for outdoor learning.





Offsetting your travel

The first and most valuable contribution we can all make to limit the impact of climate breakdown, is to **reduce our carbon footprint**.

Offsetting is an additional mechanism to lock away the carbon created through your travel.

How much does offsetting cost?

Carbon emissions vary according to a wide range of factors but here are some typical examples:



Return flight from London to Inverness: 0.35 tonnes*.
Offset price: £14 per person**



Per 100 miles in a typical modern, family car: 0.06 tonnes*:
Offset price: £2.40** per 100 miles. Example: London to Aviemore: £13

I'D LIKE TO CALCULATE MY OWN TRAVEL FOOTPRINT

I'D LIKE TO MAKE MY CARBON OFFSET DONATION

*Source: carbonfootprint.com

** The *London School of Economics* recommends carbon should be priced at £40 per tonne.



THE NORTHWOODS REWILDING FUND

Lock away carbon, boost nature and build community value

If you'd like more information, please visit:

www.scotlandbigpicture.com/northwoods-rewilding-fund