



# **THE BIG PICTURE CONFERENCE**

**SCOTLAND'S REWILDING EVENT**

24 September 2022  
Perth Concert Hall, Perth

**SPONSORSHIP AND REWILDING  
MARKET PROSPECTUS**

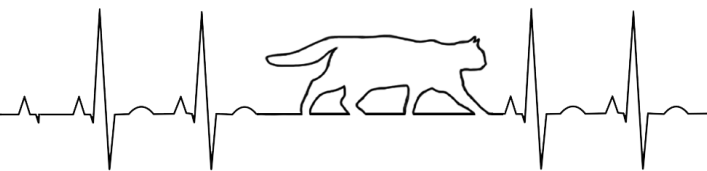




# SCOTLAND'S REWILDING EVENT

Just take a moment to imagine great areas of Scotland where nature is reawakened. Where the lost tapestry of pine, rowan, birch, oak, aspen, alder and hazel that once draped itself across our hillsides is stitched back together. Where our landscapes and seas teem once again with wildlife. Where nature-based enterprises support thriving communities. Where human connections to the natural world are strengthened. Where people, wildlife, businesses and culture flourish together.

Such a vision can be summed up in one word: **Rewilding**.







## THE BACKDROP



UNITED NATIONS DECADE ON  
**ECOSYSTEM  
RESTORATION**  
2021-2030

As we enter the United Nations Decade on Ecosystem Restoration, Scotland has the opportunity to become a world leader in restoring its living systems so they work in all their colourful complexity. There is no time to lose.

Against the backdrop of climate breakdown and crashing global biodiversity, we need to think beyond the fragments of nature we have left, the comfortable and familiar, and stretch our imaginations to what Scotland could look like. We need to see the Big Picture.

This conference brings together a diverse group of people united by a shared commitment to nature recovery. Rewilding practitioners, thought leaders and storytellers share their knowledge and experience in a unique blend of learning and inspiration.



# THE CONFERENCE

## Aims and objectives

- To exchange the latest knowledge in an informal and inspiring environment.
- To expand awareness of rewilding projects in Scotland and the benefits they bring.
- To inform understanding of the social and cultural challenges associated with land use change.
- To encourage constructive, respectful dialogue between different interest groups.
- To promote greater participation in nature recovery, across different scales.
- To nurture a sense of empowerment within the rewilding community.



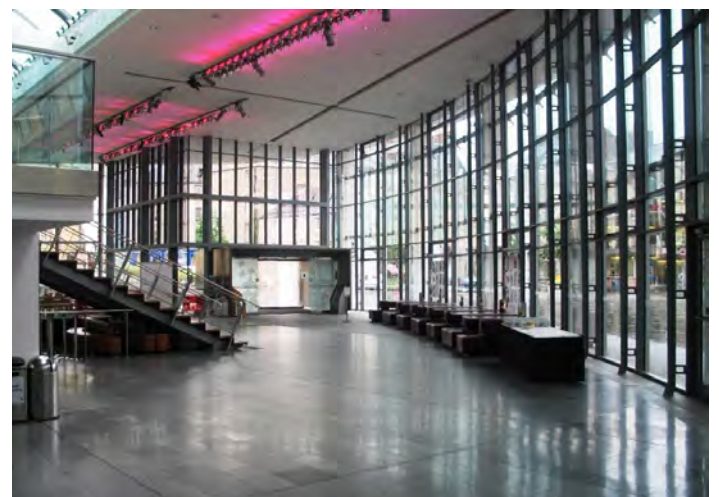




## The Venue

Perth Concert Hall is an award-winning, contemporary entertainment hub in the heart of the city. The Big Picture Conference will take place in the large, modern auditorium accommodating up to 1,000 people, with state-of-the-art visuals and sound. Outside of the main theatre, an airy glass foyer will be home to the Rewilding Market and interval refreshments, providing a superb space for meeting and mingling.

There is free Wi-Fi throughout the building, excellent transport links, secure parking nearby and a range of local accommodations.





SCOTLAND  
THE BIG PICTURE

**Rewilding** for nature,  
climate and people

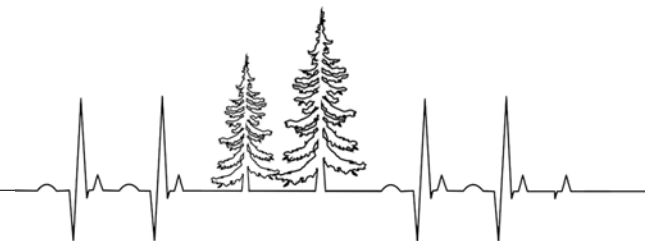
## Conference Host

SCOTLAND: The Big Picture is a charity that works to drive the recovery of nature across Scotland through rewilding, in response to the growing climate and biodiversity crises.

To make rewilding happen, we work to:

- Drive support for rewilding
- Commit more land and water to rewilding
- Return missing species
- Develop rewilding business

Visit our [website](#) for more details.







## Audience

The audience at The Big Picture Conference will be from a diverse range of backgrounds and sectors. It will include:

- Researchers/scientists
- Rewilding practitioners
- Land Managers/owners and agents
- Policymakers and influencers
- Journalists and media representatives
- Tourism operators
- Outdoor/adventure enthusiasts
- Nature lovers
- Students and education representatives



## Speakers include:

**Roy Dennis**, naturalist and rewilding pioneer (keynote) | My life in wilding

**Vicki Hird**, author | Rebugging the planet

**Tom Bowser**, Argaty Red Kites | Beavers and bureaucracy

**Kate MacRae**, wildlife gardener | 10 ways to wild your space

**Shaila Rao**, National Trust Scotland | Mar Lodge: Reviving the bens and glens

**Kevin Cumming**, Langholm Initiative Vice Chair | How to buy a community estate

**Philip Price**, Seawilding | Rewilding the sea

**Susan Cooksley**, Dee Catchment Partnership | The fish that lives in the forest

**Linzi Seivwright**, Caorann Consultancy | Red deer: Monarch or Menace?

**James Nairne**, Project Manager, Northwoods | Joining the dots

**Peter Cairns (compere)**, Director, SCOTLAND: The Big Picture

### TICKETS

Standard | £69

Students | £34.50

Under 16s | £15





# BE PART OF IT

## Sponsorship

We are seeking sponsors for The Big Picture Conference in accordance with the following terms:

**1 x Elite sponsor:** Logo on conference website and event holding screen; exclusive branding of keynote session; full page advert in conference printed programme; 2 x table/stand in the Rewilding Market; media exposure through conference promotion; six complimentary tickets.

**Fee: £1995 + vat**

**3 x Premier sponsors:** Logo on conference website and event holding screen; full page advert in conference printed programme; 1 x table/stand in the Rewilding Market; media exposure through conference promotion; four complimentary tickets

**Fee: £895 + vat**

**5 x Champion sponsors:** Logo on conference website; listing in conference printed programme; two complimentary tickets.

**Fee: £395 + vat**

## Rewilding Market

Single table plus two complimentary tickets: **£325 + vat**

Double table plus two complimentary tickets: **£525 + vat**

**Further details:** Emma Brown, Marketing Manager  
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