



# SCOTLAND THE BIG PICTURE

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rewriting nature's story

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CORPORATE REWILDING

There exists an extraordinary opportunity to stitch back together an intricate tapestry of life across Scotland's land and sea, where nature, in all its colourful complexity, is reawakened to regulate our climate and provide us with what we need to survive.

It is called **rewilding**.





# Rewriting the Story

The role of businesses and their customers in breathing new life into Scotland's damaged and degraded ecosystems, has never been more critical. Against the backdrop of a global climate and nature emergency, we face a stark choice. We can choose to do nothing. Or, we can choose rewilding. We can choose to be a world leader in transforming our ecosystems so that they give life, clean air and water, store carbon, reduce flooding and attract people to live, work and visit our amazing country.

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Now is the time to step up.

Now is the time to rewrite nature's story.

# Rewilding is good for business.


Rewilding asks us all to see the big picture; to recognise that we are but one species among many, bound together in an intricate web of life; to understand that our future is tied to the health of the planet, its soils, its weather and every other living creature.

Consumers, especially young consumers, understand this principle. They recognize how a Scotland rich in life is good for their health and good for their future. They're increasingly looking for brands who share their values and are willing to support a charity that advocates for rewilding and all that it stands for.

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Rewriting nature's story is good for your business, good for your customers and good for Scotland's nature.





“ You never change things by fighting the existing reality. To change something build a new model that makes the existing model obsolete. ”

Buckminster Fuller



## Work with us

Our corporate partnerships play a vital role in our rewilding advocacy, support for a wildlife comeback and working with people to demonstrate the benefits of rewilding.

We offer three partnership options, named after key tree species of Scotland's wild forest: aspen, pine and oak.

If our tiered partnership doesn't fit your requirements and you're interested in supporting a particular element of our work, please do get in touch.

<b>MEMBERSHIP BENEFITS</b>	<b>ASPEN</b> (£500 pa)	<b>PINE</b> (£1,500 pa)	<b>OAK</b> (£5,000 pa)
Use of SCOTLAND: The Big Picture logo	✓	✓	✓
Listing on our website	✓	✓	✓
Branded giving page for staff and customers	✓	✓	✓
Membership of our Think Like A Mountain community	✓	✓	✓
Copies of our landmark book, SCOTLAND: A Rewilding Journey	1	5	10
5% discount on individual or group Rewilding Escape bookings	✓	✓	✓
Framed art print of your choice		✓	✓
Your logo on our website		✓	✓
Royalty-free images from our extensive archive		10	40
Planting of native trees at one of our Northwoods rewilding sites		20	100
Discount on advertising at Big Picture conference		25%	40%
Exclusive rewilding presentation to staff or customers			✓
Exclusive invitations to selected SCOTLAND: The Big Picture events			✓
An invitation to an annual 'rewilding supper' with our team and key supporters			✓

# Other ways to help rewrite nature's story.

- Tell your staff, suppliers and customers **about SCOTLAND: The Big Picture** and the work we do.
  - Get some of your colleagues together and **book an exclusive rewilding retreat** in the Cairngorms National Park – perfect for team bonding!
  - Make SCOTLAND: The Big Picture your charity of the year.
  - Donate to a particular favourite project such as **Northwoods** or **Cairngorms Cranes**.
  - Sponsor one of our fundraising adventures, **inspiring events** or engaging **rewilding stories**.
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Invite your staff and customers  
to share our dream...

THE BIG PICTURE  
DREAM

It's time to rewrite  
nature's story.

is a Scotland where...

- ... wild forests teem with life
- ... rivers brimming with salmon and trout flow freely
- ... wetlands are shaped by beavers and echo to the calls of cranes
- ... healthy peatlands regulate climate and purify water
- ... oceans support an abundance of life
- ... communities are flourishing in a vibrant nature-based economy

# Get in touch

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