



MAKE REWILDING YOUR BUSINESS

PARTNERSHIP GUIDE



**SCOTLAND
THE BIG PICTURE**

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Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

Margaret Mead

JOIN US IN REWILDING SCOTLAND

Imagine a future in which your business is recognised for restoring Scotland's majestic natural landscapes and wildlife.

A future in which your staff and customers can experience wilder nature and know that they're playing a part in making it happen. That future could be just one conversation away.

But rewilding isn't just about wildlife. By restoring the health of our natural ecosystems, **rewilding locks away carbon, contributes to clean air and water**, and revitalises the very systems that sustain our own health and wellbeing and underpin our economy.

Taking action to restore wild nature sets your business apart. It demonstrates to your staff, customers and stakeholders that you are committed to tackling the climate and nature emergencies, and to **creating a Scotland where nature flourishes and people thrive.**

Our partnership programme is designed to **immerse your team and your customers in the wonders of rewilding.** Whether through interactive lunch and learn sessions, thought-provoking film screenings or guided visits to rewilded landscapes, **we'll help you build meaningful connections with the natural world – and tell your rewilding story.**

Together, we can restore Scotland's wild places – one partnership at a time.



A handwritten signature in black ink, reading "Lisa Chilton".

Lisa Chilton
CEO



WHY REWILD?

Beyond the joy and wonder that nature provides, it is also our **life-support system**.

When native woodlands, peatlands, saltmarshes and seagrass meadows function as they should, they soak up huge amounts of **CO₂**, clean our **air** and **water**, maintain **fertile soils** and reduce the impacts of flooding, drought and wildfires.

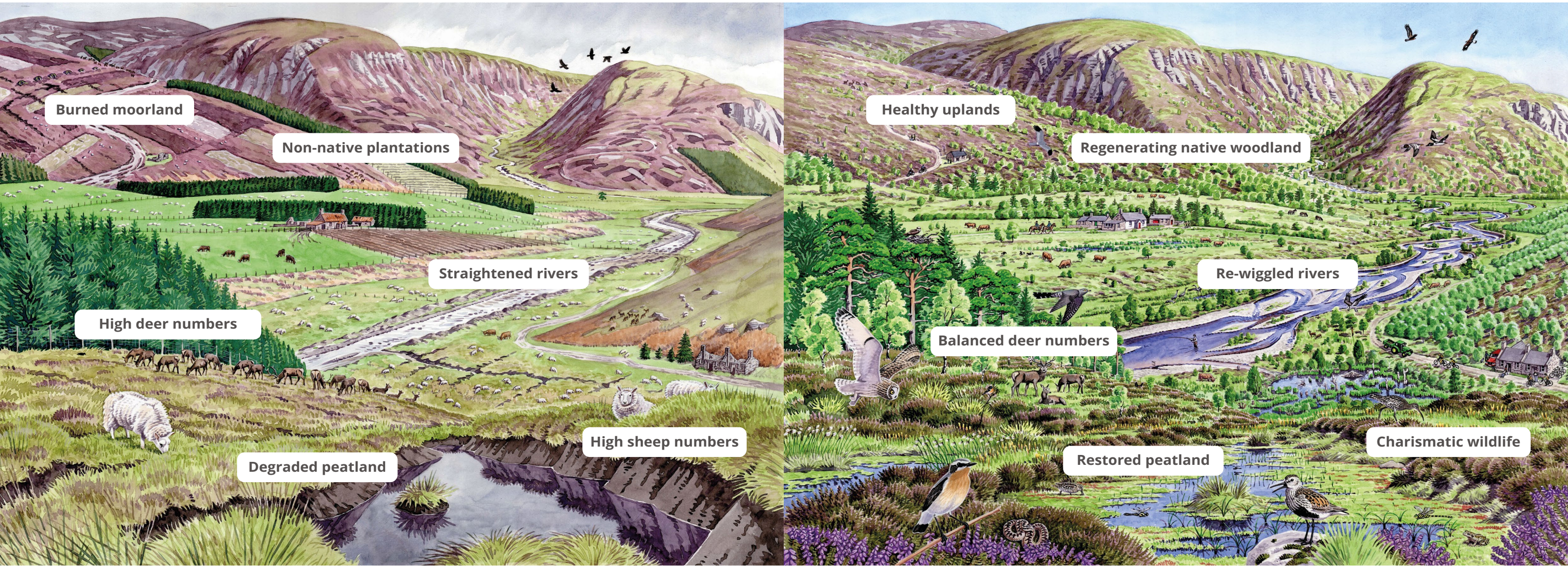
A rewilded Scotland is good for nature, climate and people.

Rewilding also presents new opportunities for sustainable **business**, vibrant **communities** and improved **health** and **wellbeing**.



WHAT COULD A REWILDED LANDSCAPE LOOK LIKE?

Today  20 years from now



SEE THE BIG PICTURE

SCOTLAND: The Big Picture works to **make rewilding happen**.

Our vision is of a vast network of rewilded land and water across Scotland, where wildlife flourishes and people thrive.

The impact of our work benefits **NATURE**, **CLIMATE** and **PEOPLE**.



FOR NATURE

A more dynamic, interconnected mosaic of habitats, shaped by natural processes, supporting a greater diversity and abundance of life.



FOR CLIMATE

A more complex and resilient landscape, regulating the carbon cycle, improving air and water quality, and reducing the impacts of climate change.



FOR PEOPLE

Increased connection with nature, promoting a sense of wellbeing and stewardship. More nature-based jobs and learning opportunities.

PARTNERING WITH US

We collaborate with a wide range of businesses that are aligned with our vision and values, to make rewilding happen across Scotland. Partnering with us will help meet your ESG goals, engage your staff and inspire your customers.

5 REASONS TO MAKE REWILDING YOUR BUSINESS



INCREASE BRAND VALUE

Consumers recognise that a Scotland rich in nature is good for their health and their future, and increasingly seek out brands that reflect their values.



ENHANCE CUSTOMER LOYALTY

80% of consumers think that businesses should play a central role in addressing key societal issues, such as climate breakdown (Edelman).



ATTRACT TALENTED STAFF

Forward-thinking and environmentally conscious individuals favour employers that are taking active steps to reduce their carbon footprint and become nature-positive.



REWILDING IS GOOD VALUE

Rewilding and nature-based solutions offer a cost-effective pathway to returning our ecosystems to good health, and mitigating climate breakdown.



REWILDING BRINGS HOPE

In a world of challenges, people can be left feeling helpless and demotivated. Rewilding offers a new, positive narrative, turning anxiety and apathy into hope.

83%

of employees are more **loyal** to a company that helps them **contribute to social and environmental issues**.

(Forbes)

Customers align themselves with brands that are **compatible with their values and priorities**. With **environmental stability** as a high priority for many people.

(McKinsey & Co)

70%

of people would be willing to **cancel their relationship** with a brand that does not take **sustainability and social initiatives seriously**.

(Savanta ESG Global Study)



PARTNERSHIP PACKAGES



RIVER
🌊

£1,000

inc VAT annually



FOREST
🌲 🌲 🌲

£5,000

inc VAT annually



MOUNTAIN
🏔️

£15,000

inc VAT annually

BENEFITS ★★★	RIVER 🌊	FOREST 🌲 🌲 🌲	MOUNTAIN 🏔️
Membership Pack Including exclusive resources, logos, assets and discounts for your staff.	●	●	●
Welcome posts on social media and website listing.	●	●	●
Biannual 'Make Rewilding Your Business' newsletter.	●	●	●
Invitations to our digital events.	●	●	●
A virtual rewilding 'lunch and learn' session for your team.		●	●
Annual guided rewilding 'walk and talk' with an expert guide. For up to 25 staff.		●	●
Exclusive invites to selected film screenings, talks and rewilding events.		●	●
Exclusive partnership feature in our Big Picture newsletter.			●
Dedicated partnership account manager, with annual face-to-face meetings.			●
Rewilding audio-visual presentation at a venue of your choice.			●



Illustration by Ed Harrison



BESPOKE PARTNERSHIPS

We collaborate with a wide range of land partners across Scotland to enable rewilding at a landscape-scale.

This provides wide-ranging opportunities for businesses to have a transformational impact, delivering benefits for nature, climate and people.

OPPORTUNITIES FOR BESPOKE PARTNERSHIPS INCLUDE:

- ★ **Fund a named rewilding project**
Restore wild habitats and biodiversity while leaving a meaningful legacy for nature.
- ★ **Creation of hands-on rewilding experiences**
Engage your team or customers directly with a bespoke experience.
- ★ **Rewilding product partnerships**
Collaborate on a unique product that raises awareness and drives support for rewilding.

Burness Paull LLP

Background

Our partnership with Burness Paull began in 2024, founded on the firm's commitment to making its environmental impact as positive as possible. This aligns with SBP's mission to address biodiversity loss, champion sustainable land practices and contribute to building a more resilient natural environment across Scotland's landscapes and communities.

Our Partnership

Burness Paull provides pro bono legal expertise, helping SBP overcome challenges and accelerate progress. Their guidance helps us facilitate the creation of vibrant ecosystems and sustainable land management practices across Scotland. Through film screenings, project visits and lunch and learn sessions we have been able to engage and involve Burness Paull colleagues in rewilding.



 Burness Paull

“ ”

I'm very pleased that we're able to use our expertise from across the firm to support SCOTLAND: The Big Picture in their fantastic work restoring and protecting our natural landscapes.

*Mark Ellis,
Managing Partner*



Financial Industry Green Standard (FIGS)

Background

Our partnership with FIGS grew from their longstanding support of SBP's appeals through their innovative nature fund. Sharing SBP's values, FIGS is committed to ethical practices and driving positive impact. Guided by the ethos 'nature at the heart of what we do,' they aim to benefit both the wider world and local communities.

Our Partnership

FIGS supports SBP through the Rewilding Fund, enabling businesses to address climate breakdown and biodiversity loss by restoring wild ecosystems across Scotland. Contributions are invested in the Northwoods Rewilding Network or Loch Abar Mòr, uniting land managers, businesses and communities in large-scale habitat restoration, ecological recovery and sustainable land stewardship.



McGowan Environmental Engineering Ltd.

Background

McGowan Environmental delivers sensitive river and peatland restoration across Scotland. Committed to building strong communities around nature-rich landscapes, they sought to invest in a project aligned with their values. SBP's Northwoods Rewilding Network provided the perfect opportunity, linking ecological restoration with community engagement and sustainable land management practices.

Our Partnership

McGowan Environmental supports and helps fund SBP's Northwoods Rewilding Network, restoring natural river and wetland processes across Northwoods landholdings. Their contribution improves conditions for species like Atlantic salmon, enhances ecosystem resilience, and mitigates risks from flooding, drought and wildfires. This partnership demonstrates the impact of strategic investment in rewilding initiatives.



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FIGS is thrilled to become a Rewilding Business Partner – striking at the heart of our mission, reshaping Scotland's nature narrative and inspiring truly exciting people in exciting times.

*Steven McColl,
Founder*

“ ”

McGowan has many shared values with SCOTLAND: The Big Picture and this long-term partnership in vital river restoration work helps reduce our carbon footprint and increase biodiversity.

*Sam Hesling,
Contracts Manager*



OTHER WAYS TO MAKE REWILDING YOUR BUSINESS

In addition to the partnerships described, there are several other ways that your business can work with us to make more rewilding happen.

CHARITY OF THE YEAR

Making SCOTLAND: The Big Picture your Charity of the Year will drive nature recovery, while engaging and empowering your team. Our calendar of events inspire and educate – from our Big Picture Conference and film screenings, to Learning Days and walks to see rewilding in action.

1% FOR THE PLANET

A powerful global movement that unites businesses, individuals and non-profits to make a difference in the world by pledging to donate at least 1% of annual sales or salary to an environmental organisation. You can join online.

FUNDRAISING EVENTS

Why not organise a sponsored walk or host a film screening in support of SCOTLAND: The Big Picture? Our team can provide the necessary resources and guidance to make your event a great success.

PAYROLL GIVING

Donating directly from their salary is a tax-efficient way for your team to support rewilding in Scotland. It's simple, automatic and can be amended at any time.

START YOUR PARTNERSHIP TODAY



STEP 1: We meet to review your goals and align on our shared values.

STEP 2: Together, we select the right partnership for you.

STEP 3: Become a Rewilding Business Partner and receive your welcome pack.

GET IN TOUCH TODAY TO REWILD YOUR BUSINESS



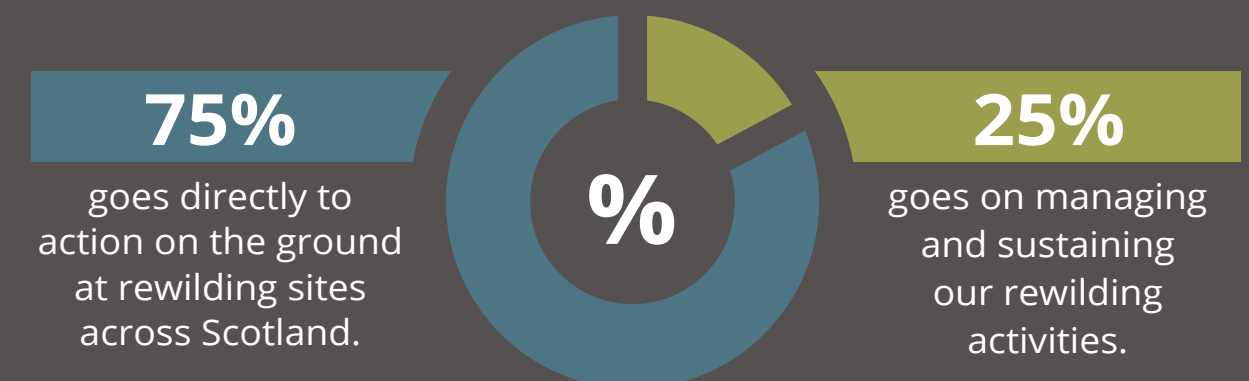
Visit our website:
scotlandbigpicture.com/business-partnerships



Email us at:
partnerships@scotlandbigpicture.com

THE REWILDING FUND

All income from our business partnerships is ringfenced in a first-of-its-kind impact fund dedicated to **ecological recovery** in Scotland. The Rewilding Fund provides a direct pathway for businesses to invest in actions that lock up **carbon**, boost **biodiversity** and build **community** value.





Connect with us:



#MakeRewildingYourBusiness

www.scotlandbigpicture.com

SCOTLAND: The Big Picture is a Scottish charitable company limited by guarantee.
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