



THE BIG PICTURE CONFERENCE

14 September 2024 | Perth Concert Hall

SPONSOR SCOTLAND'S REWILDING EVENT

WHY NOT SCOTLAND?

Since our first Big Picture Conference in 2019, rewilding has grown in both popularity and impact. The restoration of the living systems on which we all depend, is now integral to conversations around land use change in Scotland, and is recognised as being inextricably linked to the challenge of climate breakdown. This evolution of rewilding is fuelled by the sense of hope and renewal that it brings to many people.

And yet, in this United Nations Decade on Ecosystem Restoration, Scotland continues to rank as one of the most nature-depleted countries on Earth.



UNITED NATIONS DECADE ON
**ECOSYSTEM
RESTORATION**
2021-2030

Across mainland Europe, nature is making a dramatic recovery. Wildlife is returning, forests are expanding, rivers are being set free and wetlands restored. As nature bounces back, people are finding new economic opportunities and enjoying the many benefits of a revitalised landscape.

Our 2024 conference will reveal a wealth of inspiring rewilding stories, but it will also ask a key question.

If rewilding can happen at scale elsewhere in Europe, then Why Not Scotland?

Emma Brown



Emma Brown,
Head of Communications and Engagement,
SCOTLAND: The Big Picture





THE CONFERENCE

The Big Picture Conference brings together a diverse group of people united by a shared commitment to nature recovery. Rewilding practitioners, thought leaders and storytellers share their knowledge and experience in a unique blend of learning and inspiration.

Aims and Objectives

- To exchange the latest knowledge in an informal and inspiring environment.
- To expand awareness of rewilding initiatives across Scotland and to demonstrate the benefits they bring.
- To encourage progressive, respectful conversations between different interest groups.
- To promote greater participation in nature recovery, at different scales and across different settings.
- To nurture support for Scotland to become a Rewilding Nation.



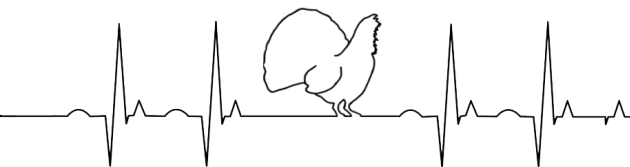


The Venue

Perth Concert Hall is an award-winning, contemporary entertainment hub in the heart of the city. The Big Picture Conference will take place in the large, modern auditorium accommodating up to 600 people, with state-of-the-art visuals and sound. Outside of the main theatre, an airy glass foyer will be home to the Rewilding Market and interval refreshments, providing a superb space for meeting and mingling.

There is free Wi-Fi throughout the building, excellent transport links, secure parking nearby and a range of local accommodations.

Perth Concert Hall is an accessible building. [Find out more.](#)





SCOTLAND
THE BIG PICTURE

Rewilding for nature,
climate and people

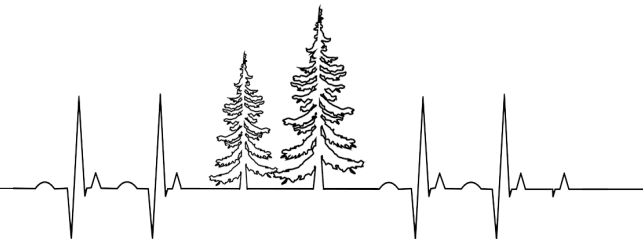
Conference Host

SCOTLAND: The Big Picture is a charity that works to drive the recovery of nature across Scotland through rewilding, in response to the growing climate and biodiversity crises.

To make rewilding happen, we work to:

- Drive support for rewilding
- Commit more land and water to rewilding
- Return missing species
- Build community value

Visit our [website](#) for more details.





Audience

The audience at The Big Picture Conference will be from a diverse range of backgrounds and sectors. It will include:

- Researchers/scientists
- Rewilding practitioners and project leaders
- Land managers/owners and agents
- Policymakers and influencers
- Journalists and media representatives
- Rewilding businesses, such as tourism operators and food producers.
- Nature/outdoor/adventure enthusiasts
- Students and representatives from the wider education sector



Speakers confirmed to date include:

Mary Colwell, Jenna Watt, Duncan Halley, James Shooter, Flo Blackburn, Sarah Watts, Moray Finch, Richard Shucksmith and Christopher Preston.

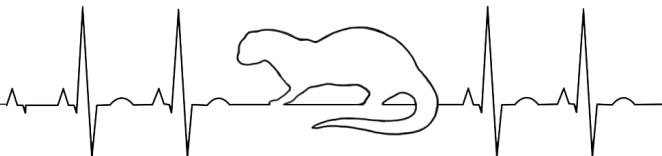
The event is compered by Peter Cairns, Executive Director, SCOTLAND: The Big Picture.

TICKETS

Standard | £69

Students | £34.50

Under 16s | £15



BE PART OF IT

Sponsorship

We are seeking sponsors for The Big Picture Conference 2024 in accordance with the following terms:

1 x Elite sponsor: Logo on conference website and event holding screen; exclusive branding of keynote session; 2 x table/stand in the Rewilding Market; media exposure through conference promotion; logo on post-conference YouTube trailer; 15 complimentary tickets.

Fee: £6000 + vat

5 x Premier sponsors: Logo on conference website and event holding screen; 1 x table/stand in the Rewilding Market; logo on post-conference YouTube trailer; 4 complimentary ticket.

Fee: £1195 + vat

5 x Champion sponsors: Logo on conference website; 1 x table/stand in the Rewilding Market; 2 complimentary tickets.

Fee: £695 + vat

Conference supporters: Listing on conference website, 2 complimentary tickets.

Fee: £250 (no vat)

Further details: Emma Brown, Head of Communications and Engagement
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