





# SCOTLAND'S REWILDING EVENT

Imagine great areas of Scotland where nature is reawakened. Where the lost tapestry of Scots pine, rowan, birch, oak, aspen, alder and hazel that once draped itself across our hillsides is stitched back together. Where our landscapes and seas teem once again with wildlife. Where nature-based enterprises support thriving local communities. Where human connections to the natural world are strengthened. Where people, wildlife, businesses and culture flourish together.

Such a vision can be summed up in one word: Rewilding.



#### **Background**

Against a backdrop of crashing global biodiversity, Scotland has the opportunity to become a world leader in restoring its land and seas to good health. To do so, it needs to see the Big Picture. It needs to be bold. It needs to think beyond its smattering of nature reserves, and to summon up huge bundles of imagination to envisage what a future, wilder Scotland could look like.

The Big Picture Conference explores the potential for rewilding large parts of Scotland. It draws on inspirational stories and experiences from around the world, delivered first hand by rewilding practitioners, policy makers and storytellers.





# THE DETAILS

### **Conference Aims and Objectives**

- To reframe the external narrative around rewilding.
- To inform understanding of and support for, a rewilded Scotland.
- To expand awareness of rewilding projects within Scotland and the benefits they bring.
- To engender a sense of community and empowerment within the rewilding sector.
- To encourage constructive, respectful dialogue between different interest groups.
- To promote greater participation in rewilding activities, across different scales

The Big Picture Conference will also accommodate the launch of the Scottish Rewilding Alliance, a coalition of like-minded organisations working together to promote rewilding.

#### **Conference Host**

SCOTLAND: The Big Picture is the first organisation in Scotland wholly dedicated to rewilding advocacy and communications. Our mission is to help drive transformational change towards a vast network of rewilded land and sea across Scotland, where wildlife and communities can flourish.

#### **Conference Audience**

Researchers/scientists

Practitioners

Landowners, managers and agents

Influencers

Farmers

Public officials

Rewilding advocates (and detractors)

Tourism operators

Nature lovers

Students

General public





### **Conference Speakers include...**

Sean Gerrity, American Prairie Reserve

John Lister-Kaye, Aigas Field Centre

Frans Schepers, Rewilding Europe

Jeremy Roberts, Cairngorms Connect

Lynn Cassells, Lynbreck Croft

Ian MacKenzie, Cumbernauld Living Landscape

Steve Micklewright, Scottish Rewilding Alliance

Nick Underdown, Open Seas

David Hetherington, Author of The Lynx and Us

Peter Higgins, River Ecologist

Peter Cairns, SCOTLAND: The Big Picture

Tickets

£35 Conc. (inc. VAT)



# BE PART OF IT

#### **Sponsorship and Rewilding Market**

Sponsorship opportunities are available in accordance with the following terms:

**Primary sponsor**: Logo on conference screen, advert in conference printed programme (or insert in delegate pack), stand in Rewilding Market, media exposure through conference promotion, two complimentary tickets. Fee: £750 + vat \*

**Secondary sponsor**: Logo on conference screen, listing in conference printed programme, two complimentary tickets. Fee: £450 + vat \*

#### Rewilding Market stand:

Single table, plus two complimentary tickets: £300 + vat Double table, plus two complimentary tickets: £500 + vat

\*Discount of 15% to SRA members.

#### **Further Details**

## **Gemma Wright**

Communications Coordinator gemma@scotlandbigpicture.com



